

The Future of Business Index

2

23andMe, 155

3

3D Printing, 9-10, 18, 23, 39-40, 74, 94-101, 116, 129-132, 185, 193, 293, 371, 416, 418, 435-438, 440-442, 447-449, 451, 548, 554, 565

3D Printer, 72, 95-97, 130-131, 293, 363, 436-439, 448, 504, 565

3D Printer Toner, 130-131

Construction Robot, 435, 438-440

Fused Deposition Modeling (FDM), 435

Gantry, 435, 440

Minibuilders, 438

Onsite Construction, 46, 437-438, 440

Organ, 96-97, 293

Selective Laser Sintering (SLS), 435

Socioeconomic Effects, 212, 239, 539

Tissue, 39, 97, 130

WinSun, 437

3D Scanner, 80

3D Scan, 77, 80, 362

4

4D Printing, 34, 40, 43, 291, 293, 368, 383

A

ABB, 439

Abundance, 10, 24, 76, 81, 90-91,

93, 117, 129, 132, 178, 180, 234, 426, 465-467

Age of Abundance, 24

Energy, 75, 459-460, 462-463, 466-468

Accenture, 376

Accor, 408

Accounting, 43, 296, 373

Accountants, 35

Acquisition, 167, 344, 401-402, 544, 560

Active Skin, 256

Activism, 105, 383

Adage, 170

Adaptation, 78, 211, 367, 387, 540

Addiction, 268

Additive Manufacturing, 435-436, 438; *see also 3D Printing*

Adductive Reasoning, 84

Adept, 300, 303

Advercontent Screen, 224

Advertising, 213, 321, 554

Advertisers, 228, 363

Advisor, 12, 16, 18, 152, 178, 469, 563

Aerodynamics, 116

Africa, 27, 90, 106, 145, 153, 156, 279, 456

Ageing, 32, 167, 513

Agile, 386-390, 458, 541, 560

Agility, 16, 167, 365, 386-390, 518

Agricultural, 27, 75, 114, 294, 537-539

Aguilar-Millan, Stephen, 21, 509, 542

Air Navigation Service Providers (ANSP), 423

Airbnb, 44-45, 91, 196, 291, 369, 371, 408, 410, 553

Airbus, 563

Airline, 35, 421-423

Airliners, 87

Airplane, 79, 491

The Future of Business Index

- Airport, 224, 316, 420-424, 563
Airspace, 420-421
Alcohol, 266
Alder, Matt, 17, 366, 391
Algae, 25
Algorithm, 31, 72, 77, 87, 89, 91, 126, 202, 208, 284-285, 293, 320-321, 343, 346-347, 368-370, 393-394, 410, 413, 415, 485
Alibaba, 410
Alien, 46, 63-64, 195, 263, 326, 547
Aluminium, 136
Alzheimer, 260
Amazon, 46, 321, 327, 410, 553
Ambient Interactivity, 16, 289, 359-364
 Kinetic Interactive Display, 361
American Society of Plastic Surgeons (ASPS), 444
Ames Research Center, 285, 535
Amorality, 286
Amputation, 446-447
Amputee, 256, 446
Andressen, Marc, 83
Android, 230, 262-263, 389, 413, 553
 Phone, 230
 Robot, 262-263
Anonymity, 501
Antarctic, 425, 427
Anthropology, 140, 519
Antifragility, 108
App, 87, 105, 179-181, 217, 226, 231, 272, 292, 297, 304, 306, 310, 312-318, 320, 325, 334, 355-356, 361, 406, 554
 Apple App Store, 292
 Blockchain, 306
 Educational, 179-181
 Health Care, 231, 304, 325
 Messaging, 310
 Mobile, 297, 310, 312, 314, 320
 Programming, 272
Application Program Interface (API), 89
Apprenticeship, 173, 401
Aquaculture, 55
Arab Spring, 102, 210, 548
Architecture, 30, 37, 43, 65, 135, 203, 257, 259-260, 283, 438
 Architects, 435-437, 439, 446
Arctic Permafrost, 18, 41, 417, 460
Armstrong, Neil, 320
Artificial Intelligence (AI), 2-3, 13-15, 24, 35, 38-40, 42, 45, 54, 56, 64-66, 72, 74, 77, 84-88, 90, 116, 119-120, 157, 178-179, 188, 200, 202, 210, 213, 216, 219, 222, 228, 230, 248-249, 252, 255, 259, 262-264, 268, 273-274, 279, 281-283, 288-289, 292-294, 298, 300-301, 315-316, 319-332, 343-344, 346-348, 356, 360, 373, 379, 394, 399, 403, 426, 433-434, 441, 539, 564
 Artificial Emotional Intelligence, 116
 Artificial General Intelligence (AGI), 38, 283, 319-320, 326, 328-332
 Artificial Neural Network (ANN), 284, 340-343, 345-348
 Multilayer Perception (MLP), 341-342
 Artificial Superintelligence (ASI), 329-332
 Superintelligence, 38, 90, 282-283, 326, 329-331
 Artificially Intelligent Personal Assistant (AI-PA), 228, 230
 Deep Structured Learning (DSL), 283-284
 Emotional Convergence, 262
 Foglet, 283
 Manifestation of AI, 263, 323
 Micropersonalization, 216
 Neuromorphic Chip, 84
 Sentience, 92, 263, 543
 Strong AI, 38, 320
 Watson, 273, 293, 324, 327-328, 343, 415, 426
Asia, 27, 135, 137, 144, 153, 156, 159, 171, 374
Asilomar Conference on Recombinant DNA, 91
Asimov, Isaac, 330
Association of Professional Futurists (APF), 523
Association of Southeast Asian Nations (ASEAN), 32, 102

The Future of Business Index

- Asteroid**, 47, 62-63, 74, 439
 - Mining, 47, 74, 439
 - Strike, 62-63
 - Astronomer, 74
 - Atheism, 156
 - Athlete, 445
 - Atmosphere, 51
 - Atom, 40, 294, 330, 410, 493
 - Atomically Precise Manufacturing (APM), 40, 116, 419
 - Attorney, 295, 304, 306
 - Augmentation**, 35, 39, 42, 87, 92, 203, 283, 444, 446
 - Augment, 16, 90, 354, 380, 442, 543, 550
 - Augmented, 36, 38-39, 83, 87, 117, 120, 180, 185, 203, 210, 213, 228, 231, 283, 355, 361-362, 379, 447, 450, 482, 554
 - Augmenting, 90, 260, 355-356
 - Human, 35, 39, 42, 87, 92, 203, 283, 444, 446
 - Augmented Reality (AR)**, 87, 203, 228, 230, 355-356, 361-363, 379
 - Multi-Sensory, 361
 - Austerity, 109
 - Authentication**, 227, 269, 306, 352
 - Biometric, 269
 - Password, 227
 - Autocracy, 95, 98
 - Automation Junkies, 47
 - Automation of Everything (AOE), 72-73
 - Automobile, 208, 522
 - Automotive, 44, 65, 69, 323
 - Autonomous**, 42, 47, 74-75, 83-84, 178, 217, 284, 298, 301, 357, 369, 447
 - Artificial Intelligence, 74, 84, 298, 357
 - Drone, 447
 - Nixie, 447
 - School, 178
 - System, 284
 - Vehicle, 42, 75, 83
 - Autonomy, 181, 242, 554
 - Avatar, 73, 77, 158, 216
 - Aviation, 17, 302, 416, 420-421, 423-424
 - Avionics, 421
- ## B
- Baby Boomer, 154, 158, 169, 172-175, 183-184, 381
 - Baidu, 86, 327-328
 - Bailout, 350, 548
 - Bandwidth, 30, 230, 320, 335, 411
 - Bank For International Settlements (BIS), 136, 146
 - Bank Nationalization, 62, 64
 - Bankers, 125, 295, 306
 - Banknotes, 142, 144, 146
 - Bankruptcy, 68, 387
 - Banks, Iain, 547
 - Bar, Amir, 13, 199, 233
 - Barbarians, 46, 411
 - Barclays, 563
 - Barrat, James, 89
 - Baseline, 126, 523
 - Basket of Currencies, 136
 - Battery, 69-70, 76, 315, 339, 465-466
 - Bayer, 563
 - BBVA, 483, 486
 - Bernays, Edward, 163
 - Berners-Lee, Tim, 218, 221
 - Bersin and Associates, 179
 - Bespoke, 128, 178
 - Betapreneurship, 167
 - Betterness, 167
 - Bing, 321
 - Bio, 24, 33, 36, 41, 64-65, 260, 294, 418
 - Bioassays, 277
 - Biochemical, 268
 - Biocompatible, 230
 - Biodiversity, 28-29
 - Biofeedback, 277
 - Biofuel, 24-25, 57, 65, 422
 - Biogenetics, 55
 - Biohacking, 18, 442, 444-445, 448, 450
 - Biological**, 36, 41, 56, 58, 104, 156, 256, 261, 277, 286, 443, 446, 449

The Future of Business Index

- Systems, 41
- Biology, 36, 40-41, 43, 55, 115, 117, 182, 213, 277-278, 291, 328, 445, 448-449
- Biology and Technology Synthesis, 277-278
- Biomass, 26
- Biomaterial, 436
- Biomechatronics, 446
- Biometric, 54, 156, 216, 269, 315, 418
- Biomimicry, 43, 443
- Biomolecules, 454
- Bionic, 447-449
- Biophysicist, 445
- Bioplastic, 437, 440
- Bioprinting, 39
- Biosphere, 25, 383
- Biosynthetic, 452
- Biotech, 3, 91, 183, 259, 264, 282, 294, 336, 441, 443
- Biotope, 410
- Biowaste, 33, 41
- Bipolar, 137
- Bishop, Peter, 20, 509, 521, 524
- Bitcoin**, 34, 38, 140, 143, 202, 214-215, 295-300, 302-304, 307-308, 325, 352, 369
 - Cryptography, 297
 - Miner, 297-298, 439
 - Mining, 297
 - Namecoin, 369; *see also*
 - Decentralized Autonomous Organization (DAO)*
- Bitcoiner, 299
- Bitshares, 304
- Bittorrent, 304
- Blablacar, 408
- Black Swan, 62, 350
- Black-Scholes Model, 350
- Bladerunner, 452
- Bletchley Park, 549
- Blockbuster, 51, 77, 83, 387
- Blockchain**, 3, 14, 34, 37-38, 42, 214-215, 221, 288, 295-308, 325, 352-353, 410
 - Blockchain Thinkers, 300
 - Blockstream, 304
 - Smart Contracts, 215, 298
- Blueray, 226
- Bluetooth, 334
- Body, 263, 276
- Boeing, 563
- Bonus, 128, 228, 379, 533
- Borgen Project, 148
- Bostrom's Simulation Argument, 78, 80
- Bostrom, Nick, 78, 80, 326, 328
- Bot, 75-76, 401, 431; *see also* Robot
- Botanist, 75
- Boulding, Kenneth, 551
- Boysen, Anne, 11, 151, 169
- Brain**, 2, 13-15, 36-37, 39, 54, 73, 77-78, 80, 85-89, 116, 160, 200, 204, 206-207, 213, 228, 230, 253, 255, 258-263, 265-272, 274, 276-278, 283-284, 286, 289, 319, 326-329, 343-344, 347, 357, 419, 493-494
 - Backup, 260-261, 268
 - Brain-Computer Interface (BCI), 87, 204, 228, 268, 271, 357
 - Mindwave, 267, 357
 - Brain-to-Brain, 14, 200, 265
 - Broca's Area, 493
 - Direct Brain Stimulation, 36
 - Electroencephalography (EEG), 73, 79, 204, 266-267, 269-271
 - Functional Near-infrared Spectroscopy (fNIRS), 266, 270-271
 - Magnetic Resonance Imaging (MRI), 266
 - Map, 39, 260, 262, 419
 - Neocortex, 283
 - Neurofeedback, 270
 - Neurological, 260, 270
 - Neuron, 260-261, 277, 341-343, 351
 - Neuronal, 419
 - Neuroscience, 12, 15, 255-256, 259, 261
 - Neuroscientist, 13
 - Neurosignaling, 79
 - Neurosocial Privacy, 270
 - Neurostimulation, 266, 268, 272
 - Neurosynaptic, 85
 - Neurotechnology, 14, 55, 64, 200, 264-266, 268-272

The Future of Business Index

- Nodes, 342, 422
Nootropic, 39; *see also Augmentation: Enhanced Human*
Optogenetics, 277
Replication / Replica, 260-262, 327
Trans-Cranial Magnetic Stimulation, 259-260
Transcranial Current Stimulation (TCS), 266, 269
Transcranial Electrostimulation, 266
Uploading, 39, 79, 276, 419
Whole Brain Emulation, 326
- Braingate, 204
Brazil, 57, 66, 102, 106, 136, 145, 160
Breakthrough, 52, 56, 67-68, 83, 95, 215, 245, 277, 353, 428, 459, 544
Bremen, John, 377
Bretton Woods, 10, 101, 134-136
BRICS (Brazil, Russia, India, China, and South Africa), 91, 135-137, 145, 172
Brokerage, 125
Brooks, Paul, 21, 509, 551
BT, 15, 563
Buble, Dean, 14, 288, 309
Buchan Concrete, 439
Buckley, Yates, 13, 199, 224
Bureaucracy, 105, 149
Burke, Edmund, 112
Burke, Jim, 19, 470, 498
Business Facilitator, The, 127-128
Business Light Entity, 47
Buterin, Vitalik, 303
- C**
- CA, 356
Camera, 77, 80, 315-316, 355, 357
Canada, 44, 136, 147, 157
Cancer, 55, 64, 66, 294, 384, 452
Canyon, 212
Capacity, 8, 16-17, 27, 30, 35, 37, 84, 86, 98, 102, 129, 187, 191, 194, 208, 210-211, 275, 278, 282-283, 286, 337, 345-346, 352, 365, 404, 416, 420-424, 432, 438, 511, 514, 532, 543, 560
Airport, 420-424
Carrying, 27
Machine, 37, 84, 86, 129, 282, 286, 543
Storage, 30, 337
Capitalism, 9-10, 23, 94-95, 98-100, 123-127, 132, 383, 554
Carbon, 24-26, 51, 117, 425, 448, 460-461
Cardiovascular, 247
Career, 15, 70, 154, 159, 161, 172-173, 185, 235-236, 238-239, 324, 356, 395-396, 504
Carmaker, 51, 69
Cashless Society, 145-146
Cell, 39, 56, 58, 256-257, 268, 293, 334, 339, 453-454
Germ Line, 453-454
Membrane, 268
Skin, 256-257
Stem, 39, 58
Cellular, 191, 345, 389, 464-466, 505
Mobile Cellular Site, 334, 339
Cerf, Vint, 213
Cern, 463
Chace, Calum, 14, 288, 319
Charlton, Andrew, 17, 416, 420
Chaudhary, Puruesh, 18, 416, 430
Chaum, David, 145
Chemistry, 40, 179, 256-258, 294
Chief Executive Officer (CEO), 9, 16, 52, 68, 76, 215, 279, 380, 388-389, 445, 475, 478-481, 492, 511, 513, 563
Chief Experience Office (CExO), 380-381
Chief Experience Officer (CXO), 380
Childcare, 158, 385
China, 46, 57, 62, 64-66, 85-86, 96, 102-103, 106, 135-137, 145, 149, 160, 162, 171, 293, 323, 327, 374, 407, 419, 437
Chipsets, 316
Cholesterol, 250
Chouinard, Yvon, 167
Christensen, Clayton, 406

The Future of Business Index

- Christianity, 156
- Chrysler, 69
- Circular Economy (CE), 166
- Cisco, 37, 217, 356
- Citibank, 563
- Citizen, 4, 42, 90, 103-105, 120, 126, 153, 157, 203, 221, 236, 238-239, 241, 244, 249-254, 274, 279, 301, 306, 317, 325, 422, 426-427, 432, 513
- CIVETS (Colombia, Indonesia, Vietnam, Egypt, Turkey, and South Africa), 91
- Civic Ecology, 25
- Civic Ecology, 25
- Civic Hacktivism, 105
- Climate**, 15, 24, 27, 43, 51-52, 55, 62-65, 75, 103, 114, 289, 349-353, 383, 388, 425-428, 434, 460, 547
 - Change, 15, 27, 51, 62-63, 65, 75, 103, 114, 289, 349, 351, 353, 383, 425, 427-428, 547
 - Denier, 352, 434
 - Control, 55, 64
 - Disaster, 52, 434
 - Protection, 43, 103
 - Stability, 350
- Cloning, 63, 294
- Cloud of Things (CoT), 334, 339
- CloudFlare, 215
- CNN, 209, 445
- Coal, 460, 463
- Cochrane, Peter, 15, 289, 333
- Cognition, 3, 13, 39, 41, 85, 119-120, 160, 218, 237, 264, 294, 316, 320, 328, 345, 415, 513
- Cognitive Computing, 85, 237
- Cohousing, 158
- Collaboration**, 18, 36, 68, 79, 159-160, 212, 218, 270, 310, 312, 318, 362, 436, 439, 485, 553, 561
 - Business, 312, 318, 553
 - Creative, 270
 - Knowledge, 18
 - Virtual, 160
- Collective Decision-Making, 114, 119
- Collective Intelligence, 35, 52, 216
- Collison, Charlene, 427
- Combat, 46, 221
- Commerce**, 42, 81, 97, 108, 140, 191, 196-197, 213, 254, 295, 301-302, 350, 374, 409
 - Micro-Commerce, 374
- Commoditization, 2, 46, 89, 367-368, 557
- Communication**, 11, 18, 36, 69, 105, 107, 154, 193, 197, 206, 211, 215, 225, 233, 235, 245, 261, 270, 290, 296, 301, 309-318, 335, 337, 339, 363, 379, 388, 393, 421, 433, 445, 486, 492, 522, 525, 529, 533
 - Electronic, 317
 - Infrastructure, 206
 - Machine-to-Machine, 301
 - Network, 211
 - Strategic, 18
 - Style, 154
 - Technology, 107, 197, 290, 522
 - Thing-to-Thing, 337
 - Voice, 317
- Communism, 97-99
- Companies as Technologies, 47
- Competition, 47, 70, 153, 161, 194-195, 234, 237-238, 297-298, 310, 339, 367-368, 376, 390, 413-414, 427, 544, 554, 559
- Competitor, 44, 46-47, 58, 67, 173, 184, 308, 332, 339, 353, 368, 387, 393, 402, 414, 462, 491-492, 532, 554, 559
- Complexity, 36, 107-108, 139, 306, 352, 367, 476, 490, 522, 548, 560-561
- Computer**, 30, 37, 56-57, 73, 77-78, 87, 105, 115-116, 130-131, 149, 178, 201-204, 220, 228, 238, 248, 256-258, 267, 269, 271-272, 275, 278, 283-286, 290-291, 294, 297-298, 301, 313, 320-321, 323-326, 328-329, 341, 345, 350-351, 356-357, 368, 419, 517, 522, 549
 - Chip, 73, 130, 256
 - Power, 30, 56-57, 326, 350-351, 368
 - Quantum, 56, 284; *see also Quantum Computing*

The Future of Business Index

- Supercomputer, 293, 327
- Computer-Aided Design (CAD), 130-131
- Concrete, 437-439
- Connection**, 61, 85, 106, 108, 149, 192-193, 203, 213, 240, 256, 260, 263, 314, 338, 340-341, 354, 358, 376-377, 384, 413, 419, 478, 488, 495
 - Brain, 213, 256, 260, 419
 - Communication, 193
 - Network, 106, 108, 240, 338
 - Neural Network, 340
 - System, 61, 85
 - Trade, 149
- Connectivity, 155, 207, 210-211, 215, 241, 271, 307, 372
- Conscious Technology, 38; *see also Artificial Intelligence (AI)*
- Consciousness, 12, 14, 66, 151-152, 187-189, 200, 273, 278, 320, 329, 356
- Consolidation, 34
- Construction**, 18, 40, 43, 46, 79, 185, 196, 291, 293, 373, 416, 435-441, 453, 492
 - 3D Printing, 185, 293, 436-441
 - 4D Printing, 293
 - Material, 291
 - Robots and Automation, 40, 373
 - Sustainable, 43
- Consultant, 12, 16-17, 19, 52, 152, 376, 398-399, 469-470, 495, 506, 559
- Consumption**, 39, 70, 91, 120, 124, 149, 159, 163-167, 196, 231, 240, 244, 282, 315, 336-337, 371, 463, 553
 - Collaborative, 371, 553
 - Conspicuous Consumption, 163-164
 - Energy, 282, 337, 463
 - Patterns, 70, 163, 165, 167
- Converge, 116
- Convergence**, 3, 13, 32, 41, 85-86, 89, 91-92, 108, 116-117, 200, 255, 259-260, 262-264, 294
 - Body-Machine, 13, 200, 255
 - Man-Machine, 85-86, 89, 91
- Convergent Disruptive Technologies, 115
- Conway, Maree, 19, 469, 471
- Copy and Paste Personality, 276
- Cortana, 83
- Cosmeceutical, 18, 416-417, 452, 454-455
- Cosmetic, 256, 444, 452, 455
- Country Fissions, 103
- Coursera, 291
- Creativity, 74, 120, 188, 324, 398, 408-409, 414, 504, 554, 561
- Crime / Theft, 238-239
- CRISPR (Clustered Regularly Interspaced Short Palindromic Repeats), 449, 454-457
- Crowdcube, 368
- Crowdfunding, 368, 370, 558; *see also CrowdSource*
- Crowdpractice, 487
- CrowdSource, 252, 370-371, 558
- Crystallized Natural Gas, 18, 41, 460
- Culture**, 4, 30-31, 57, 66, 89, 140, 143, 153, 156, 161-162, 190-192, 196, 367, 383, 385, 388, 428, 469, 477, 485, 488, 491-494, 502, 511, 515, 521, 525, 530, 533
 - Business / Organizational, 30-31, 57, 367, 388, 469, 485, 491-492, 533
 - Foresight, 488
 - Free, 385
- Currency**, 3, 11, 34, 126-127, 135-138, 140-141, 143-146, 193, 202, 295-297, 303-304, 308, 352, 511, 551, 554
 - Cryptocurrency, 117, 145, 295-296, 299, 303-304, 307-308, 352, 551, 554
 - Cybercurrency, 3, 108, 126, 215, 304-305, 353
 - Digital, 202, 295-297, 304
 - Global, 135, 137, 143, 145-146
 - Market, 13, 126
- Curtis, Adam, 163
- Customized**, 14, 131, 155, 179, 227, 288, 292, 309
 - Coached Experience, 179
 - Health Care, 155
 - Manufacturing, 57, 130
 - Phone Call, 14, 288, 309

The Future of Business Index

Cyber-Dependent, 209
Cyber-Overlords, 214
Cybercrime, 221, 513
Cybernetic, 18, 216, 442, 444-445,
448-449
Cyberpunk, 442
Cyberspace, 205, 212, 215, 222, 321
Cyborg, 14, 117, 200, 273, 278,
442-443, 445

D

Daheim, Cornelia, 19, 470, 482
DARPA, 79, 89, 221
Data, 13, 30-31, 38-39, 42, 45-46,
52-53, 72, 77-78, 85, 88, 104, 114,
119, 127, 156, 160-161, 167, 170,
173-175, 179-180, 199, 202-203,
206, 208, 210, 214-215, 217-218,
220, 222, 227-228, 230, 232-242,
251-252, 254, 259, 267, 271,
276-277, 282-286, 291-292, 297,
302, 304-306, 308, 313, 315-316,
318, 320-321, 324-325, 334-335,
343-344, 346-347, 351-353,
356-357, 367, 369, 381, 397,
402-403, 410, 414-415, 418, 421,
426-428, 433, 465, 474, 477, 485,
487, 493, 505, 511-512, 517, 525,
551, 560
Bank / Center, 127
Big, 39, 42, 45, 72, 77-78, 85, 88,
114, 175, 180, 210, 217, 252,
292, 381, 426, 512, 517, 551
Biological, 156, 277
Collection, 203, 367
Encryption, 305
Metadata, 225, 227-228, 231
Mining, 42, 240, 292
Mobile, 234, 237-238
Open, 119
Personal, 13, 38, 160-161, 199,
217, 222, 227-228, 252, 316,
320, 418
Qualitative, 474, 485, 525
Quantitative, 474, 485
Scientist, 104, 397, 402-403
Transmission, 30, 202, 215, 302
Database, 252, 284, 305, 315, 398,
400
Dator, Jim, 525
Debt, 105-106, 109, 124, 128, 142,
144, 368, 371
Private, 142
Public, 105, 142
Decentralization, 14, 131, 180,
288, 295, 303, 305, 307
Decentralization of Everything, 14,
288, 295
Decentralized Autonomus, 38,
47-48, 217, 222, 298-301, 305, 369
Decentralized Autonomous Agency
(DAA), 301
Decentralized Autonomous
Application (DAPP), 301, 306
Decentralized Autonomous City
Government (DACG), 301
Decentralized Autonomous
Corporation (DAC), 217,
298-299, 301, 369
Decentralized Autonomous National
Government (DANG), 301
Decentralized Autonomous
Organization (DAO), 38, 47-48,
217, 222, 298-301, 305, 369
Decentralized Autonomous Society
(DAS), 301
Fully Automated Business Entity,
217, 298
Dede, Chris, 525
Deepnet, 206
Defense, 65, 324, 549
Deficit, 144, 431
Deflation, 129, 184
Deloitte, 563
Delphi, 488
Dematerialization, 140-141
Democracy, 10, 23, 94-95, 97-100,
103-104, 111-115, 118, 121-122,
125, 209, 238, 242, 306
Democracy 0.0, 111, 121-122
Democracy 1.0, 10, 111, 113, 115
Democracy 2.0, 10, 100, 103, 111,
113-115, 118, 121-122
Democratic, 62, 64, 96, 102, 114,
121, 195, 215, 302, 308, 547
Demographics, 29, 60-61, 63, 153,
155, 169, 432, 456, 502, 505

The Future of Business Index

- Department of Defense (DOD), 524
- Depression**, 62, 64, 270, 384, 447
- Economic, 64
 - Global, 62
 - Mental Illness, 270, 384, 447
- Desalination, 467
- Design Thinking (DT)**, 498-507
- Ideation, 19, 470, 499-500, 502-504
 - Improvisation, 504-505
 - Persona, 503-504
 - Prototyping Scenarios, 20, 470, 500, 505
- Detachables, 230
- DeutscheBank, 563
- Device, 253, 270
- Diabetes, 247, 258
- Diagnosis, 39, 156, 231, 294, 484
- Dictatorships, 104
- Digital Ethics Treaty, 9, 91-92, 162
- Digital Natives, 175
- Digital Nomad, 392
- Digital Representation, 284, 290
- Digital Reputation, 175, 304
- Digital Twin, 216
- Digitalcation, 80
- Digitally Assisted Telekinesis, 79
- Digitization, 2-3, 22, 72-73, 76, 78-79, 82, 116, 554
- Digitization of Everything (DOE), 72-73, 76-77, 290
- Digitize, 9, 22, 72-73, 76-81, 132, 197, 284, 414
- Dinov, Martin, 13, 15, 200, 265, 289, 340
- Disaster, 25, 43, 52, 70, 221, 275, 460, 548
- Disease, 115, 155, 241, 258, 260, 294, 449, 514, 547
- Disenfranchisement, 244
- Displaydrone, 362
- Disruption / Disruptive**, 4-5, 9-11, 14, 17-18, 22-23, 29-31, 37, 44, 46, 48, 50-51, 67, 69, 72, 82, 94, 101, 108, 115-116, 122, 144, 160, 164, 181-182, 184-186, 188, 191, 200, 209, 211, 215, 245, 259, 273, 279, 285, 288, 290-291, 293, 295, 304-305, 308, 311, 314, 321, 332, 366, 387, 389, 391, 400, 406-407, 413-414, 432, 435-436, 438, 440-441, 452, 455-456, 458-459, 465-466, 507, 517, 540, 546-548, 550, 563
- Business / Organizational, 5, 245, 400, 406, 547
 - Change, 44, 387, 391, 459, 540
 - Convergence, 1
 - Creative, 22
 - Developments, 5, 14, 288, 291, 540, 563
 - Digital, 4
 - Forecasting, 9, 22, 50
 - Impact, 10, 14, 29, 101, 108, 288, 304
 - Industry / Sector, 30-31, 48, 72, 94, 186, 209, 435-436, 466
 - Innovation, 10, 17, 191, 291, 406, 414, 546
 - Market, 46, 455-456, 507
 - Model, 164
 - New Entrant, 4, 332
 - Technology, 18, 22, 67, 69, 72, 82, 115, 122, 182, 184-185, 285, 288, 290, 295, 304, 321, 389, 432, 435, 438, 440, 452
 - Waves, 9, 82, 215
- Distribution**, 4, 7-8, 34, 47, 94, 132, 140, 171, 197, 206, 208, 271, 296, 338, 369, 392, 397-398, 408, 410-411, 414, 418, 438, 544, 564-565
- Awareness, 296
 - Channel, 408, 410-411
 - Drug, 140
 - Global, 7
 - Income, 398
 - Platform, 392
 - Product, 397, 408
 - Strategy, 4
 - Wealth, 94
 - Work, 171
- Diversity, 2, 59-61, 64, 154, 159, 270, 372, 476, 487, 519
- Dividend, 184, 301, 379
- DIY, 450
- DNA**, 31, 36-37, 48, 64, 83, 91, 117, 155, 183, 207, 209, 215, 217, 219-220, 223, 250, 252, 408, 449,

The Future of Business Index

- 453
- Altering, 83
- Business / Organizational, 31, 48, 209, 223, 408
- DNA-Based Computing, 36
- DNA-Based Device, 37
- Evolution, 207
- Human, 250
- Mapping, 155, 294
- Mutation, 209, 215, 217
- Programming / Engineering, 117, 182
- Record, 252
- Reprogram, 182-183
- Ribonucleic Acid (RNA), 449, 453
- Societal, 220, 223
- Somatic Cell, 454, 456
- Testing, 64
- Dollar, 33, 57, 66, 69, 85, 109, 135-137, 142-143, 146, 179, 185, 327, 368, 454-456, 458
- Doomsday Vault, 118
- Dorsey, Jack, 389
- Doudna, Jennifer, 454
- Dow Jones Industrial Average (DOW), 65, 322
- Download, 40, 96-97, 179, 320, 356
- Driverless, 34, 40, 301, 394, 544, 554
; *see also Vehicle*
- Dropbox, 408
- Drought, 27, 75, 467
- Drucker, Peter, 92, 511
- Drugs**, 36, 41, 61, 96, 121, 182, 189, 259-260, 268
 - Legalization, 61
 - Pharmaceutical, 96
 - Recreational / Social, 121, 260
 - Smart, 36, 39, 260
 - War On Drugs, 189
- DUS Architects, 437
- Dystopian, 87, 205
- E**
- Early Technology Adopter, 15, 79
- Earth, 2, 26-27, 74, 126, 141, 201, 211, 214, 350, 385, 425, 439, 462, 465, 543, 547
- Ebay, 553
- Eco-Commitment, 419
- Eco-Friendly, 371
- Ecological, 25, 57, 243, 385, 518
- Ecommerce, 54, 56-57, 64, 66, 313, 333, 409
- Econo-Political Consolidation, 32
- Ecosystem**, 13, 15, 17, 25, 28, 38, 47, 68, 167, 180, 199, 201, 222, 251, 302, 350-351, 353, 371, 399, 416, 424, 434
 - Aviation Sector, 17, 416
 - Business / Organization, 47, 371, 399
 - Information, 434
 - Online, 222
 - Personal, 38
 - Personal Technology, 201
 - Service, 15, 350-351, 353
 - Technology, 13, 199
- Education**, 2, 8, 12-13, 32-33, 36, 42, 47, 54, 57, 59-61, 64, 66, 89, 95, 103, 105, 107, 110, 114-115, 117, 119-120, 149, 151, 153, 157, 159-161, 171-173, 175, 177-181, 184-185, 188, 201-203, 208, 210, 232, 238, 240, 245, 268-269, 279, 324, 334, 373, 385, 394, 398, 512-513, 525-526, 535, 563, 565
 - Adult, 184
 - Augmented Reality, 117
 - Discovery-Based, 179
 - Free, 161
 - Hybrid, 385
 - Innovation, 12
 - Model, 12, 32, 151
 - Neurotechnology, 268
 - Online, 178, 180, 324
 - Peak, 172
 - Reform, 120
 - Rockstar Teachers, 178
 - School As A Factory, 513
 - Standards, 178
 - System, 33, 42, 157, 172, 394
 - Universal, 47
 - Virtual, 54, 66
- Einstein, Albert, 124, 278, 330
- Eldercare, 155
- Election, 65, 98, 157, 306, 493
- Electoral Governance, 306
- Electricity**, 206, 209-210, 302, 438, 462, 465-467

The Future of Business Index

- Abundance, 465-467
- Distribution, 206, 438
- Limitless, 462
- Ellis, Andrew, 206
- Email, 213, 218, 321, 389
- Embedded**, 5, 35-37, 39, 85, 104, 117, 130, 155, 168, 201, 207, 209, 211, 248-250, 253, 270, 291-292, 311, 313-314, 316, 336, 338, 342, 351, 359, 477-478, 493, 560-561, 563
- Sensors, 37, 39, 248, 292, 336
- Technology, 35, 155, 201, 250, 253, 291
- Tracking Device, 250
- Voice Communication, 311, 313, 316
- Emission**, 24, 40, 51, 114, 159, 423
- Lower, 40
- Reduce, 51
- Trading, 159
- Zero Carbon, 24
- Emotion**, 40, 76-77, 85, 88, 116, 154, 167, 174, 189, 218, 262-263, 286-287, 316, 324, 345, 357, 371, 481, 487, 493-494, 496, 499-500, 505
- Recognition, 77
- Response, 263, 493
- Empathetic**, 499
- Interview, 499-504
- Listening, 500
- Question, 500
- Empathy, 428, 500
- Employee Retention, 251, 254, 376
- Employment**, 17, 32, 48-49, 172, 250, 322, 324, 366, 374, 391, 393, 398, 416, 421-422, 424, 539
- Level, 416
- Market, 393
- Model, 17, 366, 391
- Opportunity, 172
- Empowered Individual, 157
- Empowered Populations, 104
- Encode**, 215, 268, 284, 291, 297, 491
- Information, 284
- Memories, 268
- Transactions, 215, 297
- Encryption**, 118, 206, 241, 304-305
- Data, 304-305
- Key, 118
- Tool, 206, 304
- Energy**, 18, 24, 26-27, 29, 33-34, 36, 41, 43, 51, 55, 57, 62-65, 69-70, 75-76, 84, 90, 97-98, 116-117, 127, 131, 184, 188, 192-193, 207, 238, 244, 250, 278, 282-283, 290-291, 294, 335-337, 339, 385, 407, 416-417, 426, 440, 459-464, 466-468, 502, 504-505, 512
- Alternative, 26, 29, 33-34, 41, 43, 55, 57, 64-65, 184, 461
- Alternative Energy Adoption, 26
- Biofuel, 24-25, 57, 65
- Budget / Ration, 244, 337
- Clean, 16, 459
- Consumption of / Demand for, 26, 33, 41, 57, 97, 131, 282, 291, 335-337, 339
- Efficient, 69-70, 238, 440, 467
- Exchange, 282
- Geothermal, 26, 33, 41
- Grid, 33
- Independence, 459
- Innovation, 41
- Methane Hydrates, 18, 41, 43, 416-417, 460-461
- Nuclear, 26, 41, 51, 65, 460, 462-463, 548
- Renewable, 43, 51, 97, 116
- Sector, 33, 84, 294, 461
- Solar, 19, 24, 26, 33, 41, 51, 57, 65, 75-76, 97, 184, 439
- Space-Based Solar, 416-417, 462-468
- Source, 26, 36, 41, 51, 250, 283, 294, 459, 461-462
- Storage, 43, 55, 76, 464
- Supply, 26, 41, 207
- Tidal, 26, 33, 41
- Travelling Wave Reactor (TWR), 24
- Utilities, 26, 459
- Weapon, 62-63
- Wind, 24, 26, 33, 41, 51, 57, 65, 75-76
- Zero Concept, 24
- Enhancement**, 2, 13, 18, 49, 113, 200, 203, 260-262, 264, 312, 354, 379, 417, 444, 448-450, 544, 564
- Brain, 262, 264
- Cosmetic, 444

The Future of Business Index

- Digital, 354
 - Genetic, 450
 - Human, 2, 13, 18, 200, 203, 417, 448, 450, 564
 - Extension, 228, 230-231, 256, 260-261
 - Performance, 260-261
 - Reconstructive Procedures, 444
 - Enoughism, 164-165
 - Entrepreneur, 10, 12, 15, 18, 42, 47, 106, 127, 167, 173-174, 177, 179, 181, 187-189, 326, 347, 400, 406, 458, 565
 - Entrepreneurial, 172-173, 197, 400
 - Entrepreneurial World-Savers, 173
 - Entrepreneurship, 12, 17, 125, 201, 374
 - Environmental**, 24-26, 28, 33, 41, 43, 57, 59, 61, 69, 103, 131, 183, 208, 234-235, 238, 240, 242, 262, 293, 360, 384, 427, 434, 461, 475, 480, 491, 502, 518, 546-547, 558
 - Degradation / Destruction, 25, 434
 - Impact, 24-25, 28, 33, 41, 59, 69, 131, 208, 234-235, 238, 240, 242, 427, 558
 - Pollution, 41, 183
 - Post-Organic Death Environmental Footprint, 262
 - Protection, 43, 61
 - Scanning, 475, 480, 502
 - Stewardship, 25
 - Sustainability, 69, 538
 - Environmental Market-Based Instruments (MBIs), 25
 - Environmentally Friendly, 166, 418-419
 - Ether, 303; *see also Cryptocurrency*
 - Ethereum, 15, 214-215, 217, 221-222, 299, 302-304, 307-308; *see also Bitcoin*
 - Euro, 135, 137, 144-146
 - European Space Agency (ESA), 439
 - European Union (EU), 65, 86, 143-145
 - Eurozone, 106
 - Eventbrite, 408, 413
 - Eventslides, 355
 - Evernote, 408
 - Exoskeleton, 36, 39, 117, 446
 - Exponential**, 2, 6, 9, 30-31, 34, 37, 44-45, 76, 78, 82, 89-90, 129, 145, 177, 185, 206, 208, 282, 288, 290, 292, 303, 319, 322, 326, 329, 368-369, 391, 393, 414, 443, 448, 560-561, 563, 566
 - "Mind Set" / Thinking, 2, 6, 31, 34, 44-45, 443, 566
 - Business Model, 368
 - Change, 76, 78, 391
 - Curve, 414
 - Disruption, 9, 82
 - Growth, 177, 292, 303, 329, 443, 448
 - Impact, 185
 - Improvement, 44-45, 290, 326
 - Organization (ExO), 368
 - Profit, 369
 - Rate, 30, 129, 206, 282, 319, 322, 368, 391, 443
 - Technology / Technology Development, 37, 89-90, 146, 208, 288, 290, 368
 - Exponential Organization (ExO), 368
 - Exponential Thinker, 44
 - Extinction, 27, 162, 306, 461
 - Extremism, 59, 432
- ## F
- Fabrication**, 46, 96, 130-132, 437, 440, 457
 - Center, 96, 132
 - Pre-fabrication, 46, 437, 440
 - Facebook, 45-46, 80, 85, 88, 112, 144, 158, 208, 214-215, 219, 228, 321, 327-328, 344, 407, 413, 486
 - Famine, 75, 428
 - Farmers, 39, 131
 - Feedback, 210, 236, 248-249, 252-253, 258-259, 284, 360, 369, 381, 388-389
 - Feminomics, 106
 - Ferrucci, David, 328
 - Fertility, 60, 243

The Future of Business Index

- Finanacial Empowerment, 235
Find Your Own Nook, 175
Fintech, 304
Fiscal Policy, 548
Fisheries, 27
Fitbit, 201, 302
Fitness, 241, 337, 520
Five Whys Approach, 501
Fiverr, 393
Food and Agriculture Organization (FAO), 27
Forecasters, 521, 523; *see also Futurist; Futurologist*
Foresight, 5-6, 8, 12, 17, 19-20, 50, 52, 67, 70, 77, 80, 83, 86, 148, 211, 416, 433-434, 469-472, 474-491, 494, 497-503, 506-510, 512, 514, 521-533, 535-536, 541, 544, 561, 563-564
 Business / Corporation / Organization, 5, 19, 148, 469-470, 482-484, 486, 498, 510, 512, 524-525, 541, 544, 563
 Education, 521-533
 Experiential, 486-487
 Foresight Infused Strategy Development, 19, 469, 471, 475-477, 481
 Foresight Maturity Model, 524, 528
 Integrated Qualitative-Quantitative, 484-485, 487
 IT-Based & Automated, 485, 487
 Journalism, 433-434
 Methods / Practices, 8, 19, 464, 470, 477, 480, 482, 484
 Open & Crowd-Sourced, 486-487
 Research, 17, 416
 Scanning, 50, 475-476, 480, 485, 487-488, 523, 529
 Scenario Planning, 19, 36, 470, 475, 478-480, 490-491, 497, 561
 Skills, 20, 509, 521, 524-525
 STEEPLE (Socio-Demographic, Technological and Scientific, Economic, Energy and Environmental, Political, Legal and Regulatory, and Ethical), 502, 505
 Storifying Foresight, 19, 470, 490, 494, 496
 Strategic, 52, 67, 491, 521-523
 Tools, 6, 19, 469, 520
 Voros Generic Foresight Process, 474-475
Foresight Practitioner, 482-484, 486, 488, 532, 534; *see also Futurist; Futurologist*
Fossil Fuel, 26, 33, 41, 51, 427, 466, 468
Fowles, Jib, 525
Fracking, 26, 43, 459, 461
Fragile System, 60, 108
Freedom, 79, 157, 234, 240, 242, 244, 250, 303, 386, 427, 431-432, 554
 Choice, 250
 Morphological Freedom, 79
 Rights, 234, 240, 242, 244, 427, 431-432
Freelance, 10, 15, 173, 372, 392, 396
Freemium, 368, 371, 551, 558
Freexpensive, 13, 199, 224, 229, 231
Frenemy, 234
Freytag's Pyramid, 493
Fuel Cell, 56
Fukushima, 460
Full Body / Head Transplant, 276
Full Reserve Banking, 108
Fundamentalism, 104
Futures Fatigue, 19, 470, 482-484, 488
Futurist, 9-16, 19-21, 52-53, 78, 86, 143, 216, 273, 278, 282, 307, 326, 356, 427, 459, 469-470, 502, 509, 511, 523-524, 563-565; *see also Forecasters; Foresight Practitioner; Futurologist*
Futurologist, 282; *see also Foresight Practitioner; Futurist*
- ## G
- Gamer, 275
Gamification, 13, 21, 180, 188, 200, 246, 251-253, 373, 377-378, 486, 509
 Behavior, 246, 253
 Business, 13, 21, 200, 246, 373, 377, 486, 509

The Future of Business Index

- Education, 188
- Health, 13, 246, 252-253
- Garis, Hugo De, 327
- Gartner, 202, 563
- Gasoline, 466
- Gates, Bill, 326
- GDP, 105-106, 109
- Geeks, 126
- Gen X, 154, 175
- Gender, 61, 106, 156, 158, 219, 456
- General Motors (GM), 51, 69-70
- Generation**, 11-12, 19, 24, 33, 42, 56, 60-61, 64-65, 70, 116, 151, 154, 169-177, 183-184, 195, 206, 213-216, 219, 228, 232, 249, 256, 279, 290, 307, 317, 320, 324, 378, 385, 392-393, 407, 417, 434, 461, 463-465, 484, 522
 - Generational, 11, 33, 154, 169-170, 565
- Genetically Modified Organism (GMO), 55, 64
- Genetics / Genes**, 18, 24, 34-36, 39, 43, 55, 66, 92, 117, 155-156, 183, 203, 268, 275, 282-283, 290, 294, 297, 397, 417, 442, 448-450, 452-458, 513
 - Editing / Manipulation / Modification, 18, 36, 39, 92, 117, 282-283, 417, 452-458
 - Enhanced Human, 442, 450
 - Expression, 268
 - Genomics, 43, 454, 513
 - Germ Line Cells, 453-454, 456
 - Hacking, 449-450
 - In Vivo Genetic Editing, 454, 456-457
 - Oncogenesis, 453
 - Oncogenic Triggering, 454
 - Replacement, 39
 - Science, 24, 453
 - Therapy, 36, 55, 66, 183, 456
 - Transcription Activator Like Effector Nucleases (TALENs), 454
- Genocide, 457
- Geo-Engineering, 43
- Geo-Socialization, 159
- Geothermal, 26, 33, 41
- Gerontology, 174
- Gillette, 455
- Gilovich, Thomas, 167
- Gioia, Joyce, 16, 365, 375
- Github, 44-45
- Global Business Network (GBN), 233, 519
- Global Commission On Internet Governance (GCIG), 220
- Global Consciousness, 64
- Global Derivatives Market, 108-109
- Global Monetary & Financial Systems, 10-11, 34, 101-102, 134-138, 142, 145, 173
- Global Positioning System (GPS), 65, 306
- Globalization, 3, 32, 52, 107, 141, 145, 162, 171, 211
- Glocal, 167
- Gondola Transit System, 197
- Goodrich, Laura, 16, 365, 386
- Google**, 44-47, 77, 83, 85-86, 88, 114, 203, 208, 213, 215-216, 218, 220, 232, 271, 285, 321, 323, 327-328, 344, 355, 413-414, 419, 442, 536, 553
 - AI, 321, 327
 - Chrome Notebook, 413
 - Deep Mind, 328
 - Global Brain Project, 86, 88, 328
 - Google Glass, 203, 355
 - Google Maps, 85
 - Google Translate, 83
 - Google Ventures, 44
 - Google+ Hangouts, 355
 - Knowledge Graph, 218
 - Latitude Doorbell, 220
 - Page Rank, 321
 - Semi-Autonomous Car, 83, 323
- Governance**, 4, 10, 23, 33, 36, 49, 93-94, 100, 102, 104-105, 135, 195, 205, 211-212, 220, 302, 306, 429
- Government**, 3, 9, 15, 22-23, 25-28, 32-33, 35, 41, 43, 50, 54, 57-59, 61-62, 65, 82, 94-99, 102-110, 113, 119, 121, 124, 126, 128, 132, 136-137, 145, 149, 154, 157-159, 161, 174, 186, 195, 197-198, 201-202, 205-206, 210-213,

The Future of Business Index

- 220-222, 238-239, 241, 244, 253,
277, 281, 289, 291, 295-296,
300-301, 305, 312, 317, 327, 334,
349, 367, 393-394, 396-398, 400,
419, 423, 429, 437, 463, 468, 498,
501, 514, 522, 524, 546, 563; *see*
also Democracy; Democratic
Access to, 103, 105
Authoritarian, 97
Automation, 82
Blockchain, 300-301, 305
Bureaucracy / Inertia, 41, 105
Challenges, 28, 35
Changing / Transforming, 94-99, 102
Digitization, 82, 197
E-Government, 43, 54, 105
Environmental Protection, 61
FDI, 212
Future of, 3, 15, 289, 349, 468
Global Warming / Climate Change,
57, 65
Internet, 205-206
Massive Simulation Model, 15, 289,
349
New Models of, 94-99, 104
Regulation, 26, 109
Resource Management, 27
Restoring, 9, 23, 94
Services, 110, 154
Spending, 108
Subsidies, 174
Transparency, 105
Trust, 161
Virtualization, 82
Government Communications
Headquarters (GCHQ), 327
Graafstra, Amal, 445
Greenbelt, 436
Greenhouse Gas, 114, 461
Grexit, 145
Grim, Terry, 524, 526, 528
Grindhouse Wetware, 445
Groupthink, 119, 270
Grover's Algorithm, 284
Guillory, D'shaun, 8
Gupta, Vinay, 15, 289, 349
Gutenberg, Johannes, 95, 196
- ## H
- Hacker Approaches, 173
Hacktivism, 105
Hacktivists, 105
Haier, 45
Halal, Bill, 9, 22, 50
Haldanya, Rishi, 12, 152, 187
Handcraft Movement, 384
Haptic Feedback, 360
Haraldsson, Pétur Albert, 10, 100,
123
Hassabis, Demis, 328
Hastings, Reed, 67-68
Health Knowledge Navigator, 514
Healthcare, 2, 39, 42, 58, 72, 110,
116-117, 153, 155, 174, 183, 189,
204, 208, 246-247, 294, 302, 325,
376, 385, 564
3D Printing, 39, 72, 116
AI, 39, 72
Big Data, 39
Cost of / Expenditure, 183
E-Health, 155
Gamification, 246
Innovation, 42
Medicine, 58
Nanotechnology, 294
Robots, 294
Universal, 174
Wearable Technology, 246
Hellven, 84-85
Henn-na Hotel, 75
Herr, Hugh, 445-447
Hershey's, 436
Hewlett Packard, 438
Hillis, Danny, 382
Hilton Group, 408
Hines, Andy, 523-524
Holistic Computing Experience, 85
Hollywood, 83, 87, 90, 326, 330
Holodeck, 378
Holograms, 213, 263, 357, 361, 363,
552
HoloLens, 83, 203, 228, 363
Holoratic, 393
Honoré, Carl, 383

The Future of Business Index

Hotel, 44, 46, 58, 75-76, 294, 408
Hotspots, 373-374
Howe, Neil, 170
Hubbert's Peak, 459
Human Brain Project (HBP),
326-327
Human Happiness, 9, 23, 82, 84
Human Resources (HR), 30, 82, 88,
401-402
Humanity, 3, 9, 14, 23, 37, 39, 42,
76-77, 80, 84, 86-87, 90, 114, 118,
200, 202, 214, 278, 281, 287, 326,
330-331, 336, 385, 410, 428, 446,
458, 543
Abundance, 76
Advancement, 39
Elimination by AI, 87, 90, 114, 330
Evolve, 3
Internet of Humanity, 37, 42, 202
Serving, 9, 23, 214
Humarithm, 87
Hummingbird, 218
Hunger, 147-148, 244, 253
Hyatt, 408
Hybrid, 56, 58, 64, 69-70, 116, 259,
263, 278, 280, 285, 356, 385
Car, 56, 58, 64, 69-70; *see also*
Electric
Education, 385
Human, 263, 280
Intelligence, 116
Mind, 278
System, 259
Hydroelectric, 463
Hyper, 17, 32, 34, 88, 109, 155, 167,
196, 366, 369, 406-411, 413-415
Hyper Scalable Business Model,
17, 366, 369, 406-411, 413-415
Hyper-Discontinuity, 196
Hyper-Urbanization, 167
Hyperconnectivity, 32, 37, 88, 103,
155, 208, 211, 291-292
Hypergrowth, 34, 45
Hyperinflation, 547
Hypersonic, 47, 64
Hyperspeed, 382
Hyposurface, 361

I

IBM, 84-87, 273, 293, 300, 303, 321,
324, 327-328, 343-344, 356, 397,
415, 426, 524, 563
Identity, 4, 118, 140-141, 158-159,
226-227, 238-239, 241, 250,
253-254, 257, 275, 283, 290,
298-299, 315, 317, 357, 428, 446,
518
Digital / Virtual, 140-141, 158,
226-227, 290, 357
DNA, 250
Gender, 158
Identity Theft, 239-241
Multiple, 158
National, 4
Verification, 250, 253-254, 298
IDEO, 498
Ideology, 66, 76, 97, 119
IKEA, 371
Illness, 247, 514
Imagination, 79, 88, 91, 148, 274,
355, 436, 438, 453, 474, 477, 530
Immortality, 77, 140, 262-264
Digital / Electronic, 77, 262-264
Implant, 201, 204, 228, 230, 241,
243, 251, 259, 445, 449
Brain, 73, 228, 230, 258
Cochlear Implant, 201
Cybernetic, 444-445, 448-449
Device / Technology, 201, 204, 241,
243, 251, 257, 259
Implantable Radio Frequency
Identification (rfid), 445
Magnetic Fingertip Implant, 445, 449
Near Field Communication (NFC),
445
Pacemakers, 201, 220, 543
Subdural Microchips, 201
Inayatullah, Sohail, 20, 474, 508,
510
Incentive, 25, 111, 117, 251-252,
264, 302, 380, 414, 419, 533
Income Redistribution, 397
Income Stagnation, 184
Indebtedness, 106
Independence, 32, 234, 242, 244,
459, 501

The Future of Business Index

- Economic, 32
- Energy, 459
- From Devices, 234, 242
- Political, 32
- Independent Worker / Contractor, 370, 372-373
- India, 57, 66, 102, 106, 136, 145, 149, 156, 160, 162, 171, 374, 457
- Indiegogo, 370
- Individualization, 157
- Industrial**, 74, 129, 174, 185, 209, 212, 294, 322-323, 337, 407, 437, 522, 537-539, 553-554
 - Machine / Robot, 74, 129, 294, 323
 - Processes, 129
 - Products, 537-538
 - Sectors, 129, 212
- Industrial Age / Revolution, 58, 70, 322, 407, 522
- Inequality, 107, 155, 167
- Inflation, 123, 125, 184
- Information and Communications
 - Technology (ICT), 3, 30, 36, 48, 85, 205, 212-213, 368, 539, 560
- Information Overload, 357, 430
- Informational, 278, 360, 538-539
- Infrared Signaling, 257
- Infrastructure**, 15, 25, 33, 35, 40, 42-43, 48-49, 90, 108, 118, 131, 153, 179, 201, 206, 215, 289, 333-335, 408, 431, 461, 463, 467-468
 - Business, 48
 - City, 43, 153
 - Cloud, 42, 179, 289, 333
 - Communications, 206
 - Domestic, 40
 - Global, 43, 206
 - Green, 25
 - Internet, 42, 201, 215
 - Network , 15, 289, 333; *see also Networks Without Infrastructure (NWI)*
 - Societal , 43
- Ingestible Device, 241, 243
- Inheritance, 183, 453
- Injustice, 221, 231
- Innovating to Zero, 24
- Innovation**, 3, 5, 9-10, 12, 14-17, 19, 24, 31, 35-37, 39, 41-42, 47, 49, 53, 66, 73-74, 80, 93-95, 113-114, 125, 132, 148, 159, 166, 183, 185, 191, 193, 196-197, 212, 220-221, 223, 235, 279, 282-283, 288-289, 291-292, 294, 301, 311, 313, 332-333, 363, 367-368, 372-373, 375, 377-378, 398-399, 404, 406, 408-409, 413-414, 430, 432, 435, 437, 447-448, 470, 482, 486, 488, 500, 503, 506, 522, 535, 544-546, 549, 554-555, 558-559, 563-566
 - Business, 5, 14, 148, 288, 544
 - Disruption / Disruptive, 10, 17, 191, 291, 406, 414, 546
 - Education, 12
 - Energy, 41
 - Funding, 49, 368
 - Healthcare, 42, 183
 - Information Technology, 66, 313
 - Networking, 289, 333
 - Reverse, 372
 - Science, 3
 - Social / Societal , 159
 - Speed of / Wave of, 183, 282, 367, 373, 432, 435
 - Technology, 37, 74, 93-94, 183, 185, 283, 289, 332, 447, 544, 549
- Inoculations, 547
- Insecure Attachment, 234, 237
- Insideables, 270; *see also Embedded*
- Instagram, 112, 312, 407
- Instant**, 68, 114, 123, 202, 229, 277, 310, 558
 - Delivery, 229
 - Fact-Checking, 114
 - Gratification, 123
 - Transfer, 202
- Instant Messaging (IM), 310
- Instantaneous Communication
 - Technologies, 522
- Intangible Asset, 369, 410-411, 415; *see also Tangible Asset*
- Integrated Development
 - Environments, 113
- Integrated Quantitative-Qualitative Approaches, 484-485, 487
- Intel, 329, 447, 563

The Future of Business Index

- Intellectual Capital, 127-128
Interactive Entertainment, 16, 289, 345, 359-364
Interface, 45, 54, 87, 89, 113, 174, 204, 208, 216, 225, 228, 257, 260, 268, 271, 311, 357, 448
 Brain-Computer Interface (BCI), 87, 204, 228, 268, 271, 357
 Digital, 174
 Intelligent, 54, 216
International Accounting Standards Board (IASB), 136
International Bank of Reconstruction and Development (IBRD), 134
International Civil Aviation Organization (ICAO), 421, 423
International Monetary Fund (IMF), 134-137, 145
Internet, 12, 15, 30, 37-38, 40, 42, 54, 57, 61, 66, 68, 83, 90, 94, 96-97, 105, 108, 118, 132, 149, 156, 161, 172, 188, 199, 201-203, 205-223, 226, 240-241, 274, 283, 289, 292-293, 296, 299-302, 306, 310, 330-331, 333-339, 361, 368-369, 383, 401, 404, 410-411, 414-415, 418, 432, 441, 466, 504, 522, 552, 558
 Access, 30, 149, 172, 201, 293, 331, 369, 466
 Dark Web, 206
 Democratize, 299, 302
 Energy Usage, 337, 339
 Future of, 12, 199, 205-223
 Intelligent, 202
 Internet of Everything, 42, 90, 202-203, 217, 289
 Internet of Humanity, 37, 42, 202
 Internet of Things (IoT), 42, 54, 83, 108, 202, 208-209, 211, 217, 220-221, 300, 302, 334-337, 339, 368
 Mobile, 42, 206
 Multi-Sensory, 206
 Personalized, 42
 Traffic, 15, 68, 206, 333-334, 338
 Users, 83, 206, 289, 333, 337
Internet of Everything, 42, 90, 202-203, 217, 289
Internet of Humanity, 37, 42, 202
Internet of Things (IoT), 42, 54, 83, 108, 202, 208-209, 211, 217, 220-221, 300, 302, 334-337, 339, 368
Intervention, 511, 513
Intimacy Freaks, 45-46
Intrapreneurs, 174
iPad, 68-69, 389
iPhone, 68-69, 389
iPod, 68-69
Islam, 156
Islamic State of Iraq and Al-Sham (ISIS), 296
Isolation, 158, 212, 432
iTunes, 68-69, 77
Ivantchev, Boyan, 11, 101, 139
iWatch, 251
- ## J
- Jardines, 563
Jeopardy, 327
Jet, 79
Jetliners, 522
Jewellery, 251
Joblessness, 34; *see also Technological Unemployment; Unemployment*
Joslin, Jeffrey, 9, 23, 94
Journalism, 17-18, 416, 425-434
 Automated, 426
 Journalism, 17-18, 416, 425-434
 Newsy, 432
Journalist, 296, 326, 329, 427, 431-434
Journalistic, 425, 431-433
 Content, 431
 Enquiry, 425
 Isolation, 432
 Thought Process, 433
Judiciary, 285, 305
Jung, Carl, 77
Juniper Networks, 563

The Future of Business Index

K

Kammermaker, 437
Kapor, Mitchell, 286
Kelley, David M., 498
Keynes, John Maynard, 163, 165
Khan Academy, 115
Khoshnevis, Behrokh, 438
Kia, 371
Kickstarter, 368, 370, 408, 413
Kjaer, Anne Lise, 11, 151, 163
Klein, Naomi, 164
Klisanin, Dana, 16, 365, 382
Knockout Organism, 454
Koch, Christian, 328
Kokomo, 75
Kombucha, 552
Koury, April, 8, 24, 102, 153, 201, 290, 367, 418, 564
KPMG, 563
Kurzweil, Ray, 53, 86, 216, 228, 282, 286, 326, 443

L

Labrador, 386-387
Lafarge Tarmac, 439
Lamus, 324
Langton, James, 8
Large Hadron Collider, 463
Laser, 266, 360-361, 435
Law Enforcement, 215, 220, 306
Lawston, Rachel, 8
Lazarova, Iva, 24, 102, 153, 201, 290, 367, 418
Lecun, Yann, 328
Lee, James H., 18, 41, 417, 459
Leisure, 218, 237, 257, 363
Leonhard, Gerd, 9, 23, 82
Lerner, Sergio Demian, 299
Li-Fi (Light Fidelity), 215-216
Library, 97, 112, 279, 401
Life Extension, 55, 64, 182-183, 208, 213
Lifelong Learning, 107, 161, 279

Lifespan, 154, 294, 421, 452, 559
Lifestyles, 60-61, 63, 70, 118, 153-154, 158, 164, 167-168, 191, 200, 208, 227, 233-235, 241-244, 246-254, 360, 383-384
Active, 234-235, 241
Behaviors, 164, 253
Cleaner, 118
Digital / Mobile, 243, 360
Lifestyles of Health and Sustainability (LOHAS), 383
Sedentary, 241-242, 247
Sustainable, 70
Wearable Lifestyle Technology, 13, 200, 246-254
Limb, 40, 444-449
Cybernetic Limb, 445-447
Modular, 447
Prosthetic Limb, 444, 446-448
Limbless Solutions, 448
Lincoln, Abraham, 92, 113
Linden Dollars, 143
LinkedIn, 80, 88
Lithium-Ion Battery, 69
Litigation, 12, 152, 325
Live Streaming, 355, 357
Location, 192-195, 197-198
Logistics, 89, 336, 355, 408, 435
Lombardo, Thomas, 278
Longevity, 117, 182, 185, 428
Loyalty, 46, 127, 208, 250-251, 254, 376, 380
Brand, 251
Customer, 46, 208, 250, 376
Employee, 127, 380
Luddism, 78; *see also Technophobia*

M

Machine Intelligence Research Institute (MIRI), 330-331
Mackey, John, 167
Macro-Forecast, 50, 64
Magicians, 46
MaidSAFE, 304, 306
Maker, 40, 230, 384-385, 448
Maker-Facturing, 230

The Future of Business Index

- Makers Movement, 384
- Makers' Market, 384-385
- Neighborhood Maker / Fabrication Centers, 40, 96
- Makeup, 256-257
- Malpractice Lawsuit, 87
- Malware, 220
- Man-Machine**, 83, 85-86, 88-91
 - Convergence, 85-86, 89, 91
 - Ethics, 83
 - Operating System (OS), 88, 91
 - Relationship, 90
- Management**, 4-5, 7, 9, 16-17, 19-20, 24-25, 27, 39, 89, 116, 120, 123, 131, 134-135, 146, 151, 160, 175, 179, 208, 218, 230, 248-250, 253, 275, 301, 304-305, 325, 355, 366, 372-373, 382, 387-388, 393, 395-396, 401-402, 405, 413, 420, 422, 470, 478, 485, 490-492, 495, 497, 507, 509, 517-519, 525, 527, 533, 537, 540-541, 554-556, 558-561, 564
 - Agile, 16, 387, 518
 - Change, 19, 393, 470, 490-492, 495, 497, 509, 537, 559
 - Data / Records, 304-305, 485
 - Health, 248-250, 253
 - Knowledge, 116, 218
 - Model, 5, 396, 420, 507
 - Operations, 275, 517-518
 - Resource, 24-25, 27
 - Risk, 120, 405
 - Skills / Capabilities, 4, 490
 - Talent / Performance, 17, 366, 395-396, 401-402
 - Wealth / Personal Finance, 146, 151, 325
- Marijuana, 61
- Market Capitalization, 45, 69, 140, 352, 408
- Market Liberalization, 107
- Marketers, 324, 403, 458
- Marketplace Behavior, 559
- Marko, Amanda, 495
- Markram, Henry, 326
- Marriage, 154, 396
- Martinez-Lopez, Francisco Jose, 20, 509, 537
- Mascioni, Michael, 16, 289, 359
- Mashups, 113
- Maslow, Abraham, 92, 113, 164
- Massive Open Online Courses (MOOCs), 117, 120, 161, 324
- Massive Simulation Models, 15, 286, 349, 351-353
- Masters Of The Universe, 207-208, 214, 220-223
- Mastery, 559-560
- Measey, Julian, 376
- Measurement Devices / Technology, 248-249, 252-253, 259, 270
- Meat**, 24, 39
 - Bioprinted Meat, 39
 - Lab Grown Meat, 24
- Mechanism, 126, 134, 139, 144, 158, 193, 215, 226, 228, 259-260, 267-268, 303, 306, 333, 365, 456, 524
- Meconomics, 168
- Media**, 8, 13, 16, 18, 68, 95, 112, 157-158, 160-161, 197, 199, 208, 219, 224-228, 230-232, 291, 312, 324, 326, 357, 361-362, 383, 403, 426, 430, 432-434, 446, 549, 551, 558, 564-565
 - Digital, 13, 16, 197, 199, 224-228, 230-231
 - Future of, 13, 199, 224, 227-228
 - Literacy, 160
 - Social, 112, 157-158, 161, 208, 357, 383, 403, 430, 432, 551, 558
 - Stream, 312
 - Traditional, 432, 434
- Medical Tourism, 183
- Medication / Medicine, 55, 58, 65-66, 154, 203, 211, 258, 268, 270, 293, 324
- Meditation, 36, 187-188, 513
- Meerkat, 355
- Megacity, 34, 153-154, 421, 424
- Megacrisis, 66
- Megatrends, 484
- Memex, 220-221
- Mergers & Acquisitions, 401-402, 544
- Metaphor, 33, 207, 510, 513-514,

The Future of Business Index

- 559
Metcalf's Law, 413
Methane Hydrates, 18, 41, 43,
416-417, 460-461
Metrosexual, 257
Micro Irrigation, 148
Micro-Business, 374, 539
Micrometeoroids, 439
Microsoft, 51, 68-69, 83, 212, 271,
321, 327, 363, 378, 563
Middlemen, 295, 304, 307
Millennial, 154, 159, 170-171, 173,
175, 184, 381
Millennium Project, The, 485
Mimic Humans, 75, 216, 219,
286-287, 344, 346
Mind Clone, 356
Mindfulness, 36, 151, 187-188
Miniaturization, 129, 256, 259, 261
MIT, 161, 174, 232, 267, 446
Mobility, 107, 155, 167, 193, 198,
235, 237, 256, 262, 486
Geographic, 155, 167, 193
Physical, 256
Social, 107, 235
Technological, 237
Workforce, 198
Modular Building, 55
Moggridge, Bill, 498
Mohammed, Anish, 14, 200, 281
Mohout, Omar, 17, 366, 406
Molecular Manipulation /
Manufacturing, 24, 40, 419, 453
Monetary Systems, 34, 135, 137,
304, 330
Money, 145; *see also* Currency
Dematerialization, 140-141
Re-Materialization, 143-144
Virtualized, 142
Money Laundering, 140, 146
Monopoly, 121, 126, 128, 194, 279
Moonshot Initiatives, 47
Moore's Law, 57, 65, 236, 256, 285,
290, 329, 443, 542-543
Morem, Sally, 10, 100, 129
Moscovici, Serge, 141
Mosquito Bite Problem, 412; *see*
also Shark Bite Problem
Motti, Victor Vahidi, 14, 200, 273
Mottram, Benjamin, 21, 509, 546
Mullins, Aimee, 445-446
Multi-Polar/Bipolar Scenario,
137-138
Multigenerational Family, 184
Murphy, B.J., 18, 39, 417, 442, 444
Museum, 361-363
Musk, Elon, 326
Myth, 299, 492, 496, 556, 559
- ## N
- Naam, Ramez, 449
Nakamoto, Satoshi, 299
Nanotechnology, 3, 24, 40-41, 55,
66, 114, 183, 250, 255, 260, 264,
282-283, 294, 419
Nanobots, 274
Nanomachines, 283
Nanoscale, 40, 290, 294
Nanoscale Manipulation, 40, 294
Nanosized, 268
Nanotubes, 419
Nanowires, 419
Nanotechnology, Biology,
Information Technology and
Cognitive Science (NBIC), 41,
260, 294
Napster, 549
Narrative, 166, 214, 485, 493-495,
502, 510, 512-515
National Aeronautics and Space
Administration (NASA), 285,
320
National Health Service (NHS),
247, 564
National Security Agency (NSA),
327
National-Industrial Era, 538-539
Nelson, Claire, 19, 470, 490
Neo-Cold War, 103
Nerd, 15, 125-126
Net Neutrality, 206, 222
Netflix, 51, 67-68, 77, 321, 369, 387,
408, 413
Netscape, 83

The Future of Business Index

Networks Without Infrastructure (NWI), 334-336, 338-339
Neural Input/Output (NIO), 265-266, 271
Neurosocial, 13, 200, 265-266, 268, 270-271
Newspaper, 95, 113, 324, 413, 426, 496, 522
Newsweek, 299
Newton, Isaac, 179
Newtonian Physics, 517
Nextnet, 222
Ng, Andrew, 86, 328
Non-Governmental Organization (NGO), 18, 563
Non-Owned Enterprise, 48
Nuclear Non-Proliferation Treaties (NPT), 92
Nuschke, Michael, 12, 151, 182
Nutrition / Nutritional, 40, 75, 184, 253, 294, 443

O

Obama, Barack, 327
Obesity, 39, 241, 247, 252-253
Obsolescence, 373, 545
Ocean, 18, 41, 73, 461
Oculus Rift, 73, 83, 203, 355; *see also* *Virtual Reality (VR)*
Odesk, 393
Open Source, 48, 132, 298, 371, 385, 448-449, 451, 551, 553
 Design, 371, 448
 Limb Production, 448-449; *see also* *Limb*
 Platform, 553
 Software Development, 48, 298
 System, 132
Openness, 21, 221-222, 509, 533, 551, 553
Operating System (OS), 88, 91, 112, 235-237
Oppression, 114, 119, 458
Optical Computing, 37, 56, 64-65
Ordaz, Mercedes García, 20, 509, 537

Organ, 39, 58, 64, 96-97, 115, 293, 344, 455
 Artificial / Grown, 58, 64
 Replacement, 39
Organization for Economic Cooperation and Development (OECD), 106, 157, 171
Orgies of Elimination, 561
Orwell, George, 91, 252
Outernet, 215
Outside Context Problems (OCP), 546-550
 Severity, 548-549
 Systemic, 548
Ownership, 48-49, 108-109, 164, 192, 207, 222, 298, 305, 368, 371, 380, 414, 472, 506, 528, 558

P

Panasonic, 563
Pandora, 455
Paradigm, 24, 98, 125, 139-140, 167, 278, 291, 335, 554, 558
 Betterness Consumption, 167
 Emerging / New, 24, 98, 291, 554
 Shift, 125, 278
 Standard Economic, 139-140
Paranormal, 63-64
ParkNav, 192
Paro, 174
Pask, Emma, 8
Patagonia, 167
Paul Allen Brain Research Centre, 328
PayPal, 407, 413
Pearson, Ian, 13, 200, 255
Peer-Creation, 90
Peer-to-Peer Collaboration, 551-553
Pensioners, 123
Pentagon, 220, 523
Pepper, 76
Pepsi, 563
Perch Interactive, 361
Performance, 2, 12, 17, 31, 37, 39-40, 44, 69, 77, 152, 168, 178, 193, 203, 239, 248-250, 254, 256,

The Future of Business Index

- 260-261, 290, 325, 333, 366,
- 368-369, 376, 389, 395, 400-401,
- 403, 423, 496, 563
- Enhancement, 260-261
- Goals, 389
- Improvement, 44, 368
- Machine, 249
- Management, 17, 366, 395-396,
- 401-402
- Market, 325
- Measure of / Monitor, 31, 248, 250,
- 369
- Mental & Physical, 203, 254, 256
- Workplace, 12, 152
- Periscope, 355
- Permaculture, 27, 385
- Permafrost, 18, 41, 417, 460
- Persecution, 118, 457
- Personal Computer (PC), 66, 217,
- 312, 323, 522
- Personalization, 40, 42, 161, 235,
- 250, 252-253, 258, 267, 345, 357,
- 395, 426, 436
- Persuasion, 163, 331
- Pesticides, 75, 184, 351
- Pfizer, 563-564
- Pharma Industry, 268, 564
- Pharmaceutical, 96, 185, 564
- Phonebook, 309
- Physicians, 253, 273, 378
- Physics, 19, 40, 266, 278, 463, 517
- Pink Farms, 75
- Pinterest, 407
- Plateau, 212
- Politicians, 111-112, 114-118, 324,
- 441
- Pollution, 25, 41, 70, 117, 131, 184
- Pop, Adrian, 11, 101, 134
- Pornography, 211
- Postmoney, 11, 101, 139, 141-142,
- 146
- Poverty, 25, 78, 107, 148, 155, 234,
- 242, 428
- Precision Agriculture / Farming,
- 39, 55
- Prediction, 210-211, 286, 304, 420,
- 491, 517, 523
- Predictive Analytics, 45, 192, 292
- Predictive Modeling, 36
- Preference**, 114, 154, 166, 169,
- 174-175, 190, 198, 213, 225, 229,
- 236-237, 315, 356, 359-361, 370,
- 377
- Attendee / Audience, 356, 359-361
- Customer, 213, 370, 377
- Generation Z, 169, 174-175
- User, 225
- Presence**, 96, 141, 174, 213, 241,
- 244, 262, 410
- Network, 262
- Physical, 96, 174, 262
- Telepresence, 357
- Presentation, 218, 355, 357, 473,
- 482-484, 513
- Prius, 69-70
- Privacy**, 59, 61, 73, 108, 118,
- 161-162, 174, 203, 205-207, 211,
- 222, 224, 229, 234, 240-241, 250,
- 270, 280, 302, 316-317
- Advocate, 203
- Brain, 270
- Concerns, 174
- Data / Information, 229
- Decline of / Dying, 59, 161
- Invasion of Privacy, 240, 244, 250,
- 316
- Personal, 61, 118, 162, 205, 211,
- 222, 224
- Privatized Internet, 222
- Production**, 8, 13, 27, 34, 39-40, 43,
- 95-96, 116, 125, 129, 131-132,
- 164, 322, 336, 370, 379, 407-408,
- 415, 419, 436, 448, 459, 461-464,
- 467, 538, 543, 554, 564
- Automate, 322
- Energy / Power, 459, 461-467
- Food, 27, 34, 39, 538
- Goods & Services, 125
- Peak Oil, 27
- Process, 131, 436
- Technology, 43, 132
- Wealth, 129, 370
- Productivity**, 11, 37, 129, 188, 246,
- 250, 324, 376, 398, 419, 463, 467,
- 512, 544
- Employee, 37, 250, 376, 398
- Machine, 129, 324
- Professionalization, 483-484

The Future of Business Index

Profile, 8, 160, 198, 229, 232,
252-253, 339, 356, 456
 Personal, 159, 252-253
 Social, 356
 User, 232, 252
Profitability, 16, 127, 251, 365,
375-376, 381, 406, 418
Profitable, 69, 279, 296, 376-377,
458
Prospection, 475
Prosperity, 106, 124, 165, 175,
192-193, 468
Protection, 25, 43, 103, 118, 221,
267, 414
Protectionism, 421-422
Prysm, 360
Psychocosmos, 278

Q

Qualitative-Quantitative Approach,
484-485, 487-488
Quantification of Self, 418
 Quantified Self Movement, 356
Quantum Computing, 37, 56,
64-65, 283-286
 Adiabatic Quantum Computing, 285
 Entanglement, 284-285
 Quantum Bit (Qubit), 284-285
 Quantum Computing, 37, 56, 64-65,
283-286
 Quantum Parallelism, 285
 Quantum Tunneling, 285
Quantum Mechanics, 285
Quirky, 44

R

Rand Corporation, 523
Ransomware, 220
Rapid Response, 403
Rare Earth Mineral, 2, 27, 543
Raw Material, 234-235, 237
Readiness, 402
Reagan, Ronald, 65

Real-Time Communications (RTC), 314
Rebin, Norman, 11, 101, 147
Recession, 64, 172, 323, 396, 554
Recognition, 77, 100, 165, 209,
216-217, 268, 284, 320, 328,
343-345, 361, 363, 428, 475; *see*
also Artificial Intelligence (AI)
 Emotion, 77
 Facial Recognition, 77, 217, 328,
345, 361
 Fingerprint, 217
 Gesture, 216, 363
 Image, 343-345
 Speech, 284, 320
 Voice, 217, 363
Recruitment, 17, 172, 176, 251, 254,
366, 391-392, 399, 401-404
Recycle, 25, 43, 48, 336, 385, 440
Redistribute Income / Wealth, 10,
397
Reform, 17, 60, 120, 125, 135-137,
416
 Aviation, 17, 416
 Economic, 60, 100, 125, 135-137
 Education, 120
 Government, 100, 135
Reframing, 10, 31, 100, 102, 208,
372, 395, 404, 477
Refugees, 28, 147
Relationship, 4, 9, 11, 23, 45, 47,
66, 82, 88, 90, 151, 159, 163, 174,
178, 180, 191, 197-199, 209-210,
212-213, 218-219, 231, 234-235,
240, 245, 269, 275, 278, 284, 302,
344, 370, 375, 377, 379-381, 392,
403, 408, 427, 429, 485, 503, 506,
552
 Business, 4, 370, 379, 381, 408
 Customer, 45, 213, 370, 375, 377,
379
 Man-Machine / Human-Robot, 9, 23,
66, 82, 90, 174, 275
 Producer and Consumer, 11, 151,
163, 240
Remediate, 28, 41, 43
Remote / Distance Working,
197-198, 270, 372, 392

The Future of Business Index

- Renewed Multilateralism Scenario, 137
- Renminbi, 135
- Repair and Regenerate Model, 166
- Replacement, 35, 39, 55, 125-126, 153, 242-243, 287, 323
- Replicant, 452-453
- Resilience, 28, 120, 383, 491
- Resistance, 98, 294, 472, 511
- Resource Hoarding, 74
- Responsibility**, 4, 58, 60-61, 64, 149, 185-186, 249-250, 252-253, 280, 380, 396, 424, 427
- Job Creation, 4
 - Personal Health, 249, 252
 - Social, 58, 60-61, 64
- Restoration of the Gold Standard, 136
- Retail**, 7, 35, 38, 46, 208, 241, 294, 296, 304, 321, 363, 370, 373, 388, 409
- Online, 38
 - Robotics, 294
 - Supply Chain, 321
- Retirees / Retirement, 2, 12, 154, 172, 183, 186
- Reuse, 25, 43, 166, 336
- Revenue, 4, 7, 49, 137, 310, 321, 355, 363, 368, 376, 381, 398, 456, 553
- Richards, Owen, 8
- Rilao Remote Viewing Protocol, 486
- Rizzoli, Alberto, 8, 12, 151, 177, 565
- Robot / Robotic**, 3, 24, 35, 39-40, 43, 55, 57, 64-66, 72, 74-76, 79, 84-89, 92, 107, 157, 174, 178, 184, 213, 262-263, 274-276, 291, 293-294, 300-301, 314, 322-323, 330-331, 340, 345, 348, 357, 362-363, 373, 397, 399, 435, 438-441, 453, 539
- 3D Printing Construction, 435, 438-440
 - AI / Smart, 55, 65-66, 74, 84-85, 88, 107, 293
 - Domestic / Home, 345
 - Domination, 72
 - Education, 178
 - Emotional Bonds, 263
 - Emotional Intelligence, 40
 - Emotional Robotization, 174
 - Farmer, 39
 - Health Care, 174
 - Home Service, 75
 - Humanlike, 75
 - Manufacturing / Industrial, 55, 74, 294, 322-323, 397
 - Robot Companion, 40, 174, 237, 345
 - Self-Replicating Autonomous Artificially Intelligent, 74
 - Surgery, 39
 - Technological Unemployment, 184, 373, 397, 399
 - Virtual, 57
- Rohrbeck, Rene, 524-526, 531
- Roughrider Wheel Chair, 148
- Roulac, Stephen, 12, 152, 190
- Russell, Bertrand, 126
- Russia, 103, 106, 137, 145
- Rut, Elias, 15, 289, 340
- ## S
- Safe Havens, 34
- Saintloth, David, 18, 39, 417, 452
- Saltwater Agriculture, 39
- Samsung, 45, 217, 220, 300
- Samwer, Oliver, 415
- Sanitation, 42, 153
- SAS, 356
- Satellite, 56, 214-215, 338
- SayHi, 83
- Scalability, 21, 406-408, 411, 413-415, 509, 551, 554
- Scalable System, 552-553
- Scarcity, 2, 24, 26-28, 74, 129, 132, 156, 234, 432
- Scheible, Jurgen, 362
- Schmidt, Eric, 213
- Schumpeter, Joseph, 406
- Schwartz, Peter, 233
- Scott, Gray, 9, 22, 72
- Sculley, John, 68-69
- Sea Level Rise, 27, 426-427
- Second Crypto War, The, 215

The Future of Business Index

- Security**, 14, 27, 107-108, 118, 142, 157, 159, 174, 185, 206, 211, 217, 221, 240, 251, 257, 294, 298, 314, 327
Cybersecurity, 118, 212-213
Data / Information, 108
Financial, 185
Firms / Industry, 251, 257
Food, 27
Job, 159, 240
- Self-Actualization**, 234-235
- Selfishness**, 161
- Semiconductor**, 75, 117, 329
- Sensor**, 13, 36-37, 39, 83, 200, 211, 235-236, 246, 248-250, 253, 290, 292, 302, 311, 315-316, 336-337, 351, 357, 360
Embedded, 37, 39, 248, 292, 336
Multi-Sensory Information, 218
Multi-Sensory Internet, 206, 218
Multi-Sensory Omnipresence, 357
Multi-Sensory Stimulation, 38
- Shareholder**, 28, 48, 76, 301, 379-380
- Shark Bite Problem**, 412; *see also Mosquito Bite Problem*
- Sheuermann, Jan**, 79
- Shimamura, Shigeharu**, 75
- Short Message Service (sms)**, 317, 411
- Sidekik**, 306
- Siemens**, 563
- Silicon**, 35, 37, 47, 117, 329
- Silicon Valley**, 85-86, 172, 307, 326, 331, 406
- Simpson, Anna**, 17, 416, 425
- Simulated**, 9, 22, 72-73, 77-81, 202, 353, 378, 439
Digital Reality, 79
Environment, 202, 378
Future, 9, 22, 72, 78
Reality, 80
Simulated Care Assistance Retreats (SCARs), 80
Virtual Simulated Reality, 72, 77
- Simulation**, 15, 22, 72-73, 77-81, 180-181, 203, 286, 288-289, 349-353, 376-378, 400
AI, 77
Bostrom's Simulation Theory, 78
Digital, 77-80
Domination, 72
Simulation Junkies, 78, 80
Sinclair, Tiana, 15, 289, 354
- Singularity**, 12, 14, 24, 47, 53, 63-64, 72-73, 78, 80, 86, 199-200, 216, 254, 281-283, 285-287, 307, 368, 435, 535, 565
Arrival of, 63-64
Decentralization Singularity, 307
Movement, 24
Post-Singularity, 283
Technological, 14, 53, 199-200, 216, 281-283, 286-287
University, 12, 47, 368, 435
Visual Effects (VFX), 80
- Siri**, 83, 401
- Skanska**, 439
- Skynet**, 304
- Skype**, 31, 83, 310, 312, 369, 371, 408, 410
- Slack**, 413
- Slow Movement**, 16, 365, 382-385
Mullers, 384-385
Transition Town, 384
- Smart Car**, 64, 302
- Smart City**, 203, 302
- Smart Drugs**, 260
- Smart Grid**, 55, 64
- Smart Home**, 42, 76, 219, 238, 302
- Smart Membrane**, 256-258, 268
- Smart Phone**, 66, 90, 112, 162, 185, 203, 217, 233, 269, 293, 302, 320, 325, 357, 361, 363, 504, 548
- Smart Watch**, 201, 256, 314
- Smith, Steven**, 425
- SMS (Short Message Service)**, 317, 411
- Snapchat**, 45, 407
- Snape, Julian**, 18, 416, 435
- Snapgoods**, 371
- Snowden, Edward**, 357
- Social Justice**, 221
- Social Security**, 107, 157, 174
- Societal**, 2, 5, 11, 43, 49, 151, 158, 161, 166, 172, 193, 210-213, 220, 252, 282, 291, 348, 417, 431, 434,

The Future of Business Index

- 548, 557
 - Adaptation / Transformation, 211, 282, 291, 548
 - Development / Progress, 193, 431
 - Emerging Landscape, 5, 11, 151, 557
 - Impact, 49, 210, 348, 417, 434
 - Infrastructure & Services, 43
 - Issues, 253
 - Need, 431
- Socio-Demographic Changes, 29
- Socio-Economic Unrest, 109
- Sociocultural, 346, 532
- SoftBank, 75
- Software**, 15, 31, 44, 47-48, 83-84, 86-89, 107, 112-113, 117, 120, 130, 132, 180, 183, 204, 217-218, 268-271, 274, 292-293, 298, 302, 310, 312, 316, 319, 325, 345, 350, 352-353, 356, 370-371, 373, 399, 410, 415, 426, 524, 554
 - Algorithmic Corporation, 370
 - Brain Sharing, 269-270
 - Curation, 426
 - Development, 48
 - Education / Teaching, 180
 - Hyper Scalable Company, 410, 415
 - Intelligent / Smart (AI), 84, 88, 268, 293, 316, 319, 399, 426
 - Invention, 132
 - Mobile, 112
 - Money Working Like, 350, 352
 - Open Source, 292, 298
 - Piloting, 87
 - Replacing Jobs, 107, 298
 - Self-Learning, 89
 - Software as a Service (SAAS), 554
 - Telephony Substitution, 310, 312
 - Workflow, 217
- Solar Photovoltaics (PV), 24
- Sony, 75
- South Africa, 106, 145
- Space Tourism, 56
- Spaceman Economy, 551
- Special Drawing Rights (SDRs), 136-137
- Spirituality, 60, 63, 385
- Spotify, 407, 411
- Stakeholder**, 4, 16, 47, 49, 67, 71, 125, 148, 167-168, 212, 217, 272, 298, 364-365, 369, 375-377, 379-381, 390, 429, 476, 487-488, 492, 494, 496, 498, 500, 502-503, 506, 529-530, 557
 - Engagement / Participation, 4, 168, 212, 376
 - Experience, 16, 364-365, 375-376, 380-381
 - Involving, 71, 496
 - Positive Stakeholder Experiences, 375
 - Requirements, 217, 476, 498
 - Understanding, 502-503, 506, 530
- Standalone Telephone**
 - Communication, 309-310, 312-313
- Star Trek, 74, 378
- Startup**, 172-173, 179-180, 271, 305, 344, 369-370, 372, 407-408, 414, 565
 - Crowdsourced Funding, 370
 - Environment, 179-180
 - Hyper Scalable , 369, 408
 - Opportunities, 271
 - Seed Money, 173
- Status Quo Response**, 549-550
- Status Symbol**, 234, 240
- Stay-cation**, 385
- Steampunk**, 385
- Storage**, 30, 43, 55, 196, 306, 320, 464
 - Capacity, 30, 337
 - Cloud, 320
 - Energy, 43, 55, 76, 464
- Storytelling / Storyteller**, 19, 165, 196, 430, 470, 490, 494-495, 497
- Strauss, William, 170
- Suarez, Daniel, 301
- Subsidies, 111, 117, 174
- Substitution Account, 136
- Succession Planning, 401-403
- Superbugs, 63
- Superheroes, 450
- Superhuman, 262
- Supplier, 251, 308, 310, 318, 321, 334, 376, 403, 413
- Surgeon, 273, 378, 444
- Surgery, 39, 259, 443-444
- Surveillance**, 90-91, 121, 214, 219, 221, 234, 238, 244, 421
 - Real-Time Surveillance Network,

The Future of Business Index

- 90-91
- Sustainability**, 25, 29, 64, 69, 126, 148, 166-168, 183, 337, 383, 385, 440, 491, 563
Challenges, 166
Embedding, 168
Innovation, 148
Narratives, 166
- SWAT Team, 399, 404
- Symbian, 112
- Synthetic**, 36, 41, 43, 55, 66, 115, 117, 291, 450
Biology / Life, 36, 41, 43, 55, 66, 115, 117, 291
Body Parts, 450
Pathogens, 115
- Systemic**, 105, 108-109, 156, 353, 426-428, 548
Anitfragility, 108
Change, 353
Fragility, 105, 108, 156
Risk, 109
- Szabo, Nick, 299
- T**
- Tablet, 203, 217, 224, 227, 302, 316, 361, 389
- Taleb, Nassim, 108
- Talent**, 4, 17, 34, 49, 68, 198, 365-366, 370, 391-396, 399, 401-404, 414, 529, 557, 560
Manage, 14, 365-366, 395-396, 402
Recruit, 17, 366, 391
Retain, 14
Talent-Less / Talent-Light Corporations, 370
- Talko, 310, 312
- Talwar, Rohit, 9, 12, 14, 21-22, 24, 29, 102, 153, 199, 201, 205, 288, 290, 295, 367, 418, 556, 563
- Tangerine, 44
- Tangible Asset, 410, 415; *see also Intangible Asset*
- Taskrabbit, 393
- Tata, 372, 563
- Tattoo, 256-257, 443
- Taxation, 110, 397-398
- Teacher, 178, 210, 268, 273, 279, 404, 526
- TechCast Project, 9, 52, 62
- Technological Hegemony, 109
- Technology**, 2-3, 5, 9-10, 12-16, 18-20, 22, 24, 27, 29-39, 41-43, 47-58, 61-62, 64-69, 71, 74-76, 78-80, 82-86, 88-90, 92, 94, 97-100, 103-104, 107, 109, 111-122, 126, 129, 132, 149, 151-152, 154-155, 157, 171-174, 177, 181-182, 184-188, 190-194, 197, 199-201, 203-210, 212-221, 224-225, 230-231, 233-234, 236-243, 245-255, 257-258, 260, 263-267, 269, 271-274, 277-280, 282-283, 285, 288-292, 294-296, 298-308, 311, 314, 324, 333-335, 340, 344, 347-349, 352-358, 360, 362-363, 368-373, 375, 378-381, 389, 391-394, 400, 403, 407-408, 410-411, 413-415, 417-419, 428, 430-432, 434-444, 446-452, 454-458, 462, 464-466, 468, 491, 496, 501, 508-509, 511-513, 517, 522, 526, 532, 536, 539, 541-546, 548-550, 560, 563-565
Acceleration, 129, 185-186, 261, 540
Adoption, 12, 52-53, 119, 151, 157, 179, 212-213, 245, 332, 336, 339, 355, 358, 565
Advancement, 10, 18, 79, 90, 356, 370, 416, 430-431, 436
Unemployment, 2, 34, 91, 93, 107, 132, 157-158, 161, 184-186, 301, 319
- Technology Revolution, 22, 50, 52-53, 65-66
- Technophobia, 78; *see also Luddism*
- Technoprospective, 18
- TED, 357, 446, 448
- Teenager, 171-172, 174, 270, 317
- Tegmark, Max, 328
- Telecommunication**, 14, 31, 75, 89, 282, 288, 302, 309-310, 312, 317, 322, 408, 539
Industry, 312, 317
Operator / Provider, 31, 75, 309, 322, 408

The Future of Business Index

- Telehash, 304
 - Telemarketing, 313, 373
 - Telemedicine, 39, 58
 - Telephony, 31, 309-311, 313, 317-318
 - Terrorism, 66, 91, 121, 140, 146, 170, 221
 - Tesla, 44, 83, 192, 413
 - The Simulated Reality Singularity (TSRS), 72-73, 78; *see also Simulated*
 - Thiel, Peter, 172
 - Thin Blue Line, 513
 - Three-Fold Lens, 552
 - Tibbs, Hardin, 20, 509, 516
 - Tidal Energy, 26, 33, 41
 - Time Horizon, 531-532
 - Tissue**, 39, 97, 130, 453, 457
 - 3D Printing, 39, 97, 130
 - Growing, 39
 - Toffler, Alvin, 282
 - Too Long; Didn't Read Response (tl;dr), 292
 - TOR, 206
 - Touch Sensitive Display, 256-257, 360
 - Tourism**, 56, 183, 385, 437, 539
 - Eco-Tourism, 385
 - Medical, 183
 - Space, 56
 - Toyota, 51, 67, 69-70
 - Trackers, 83, 156, 201; *see also Wearable Technology*
 - Transhumanism, 10, 18, 262, 287
 - Translation**, 83, 312, 316, 320, 328
 - Apps, 320
 - Real-Time, 83, 312, 328
 - Transmission, 19, 30, 202, 204, 215-216, 339, 341, 417, 462, 464-466, 468
 - Transparency, 58-59, 61, 100, 105, 135, 157, 221-222, 296-297, 353, 369, 389, 486
 - Transportation, 56, 58, 64, 75, 84, 158, 192, 197, 323, 373, 393, 408, 438, 466, 504, 522
 - Transportation, Information, Communications, Making, Energy (Power), Learning, Money (TICMELM), 192-194, 197
 - Treatment, 39, 83, 145-146, 156, 174, 183, 189, 247, 306, 373, 421, 456
 - Trekkies, 47
 - Truthcoin, 304
 - Tual, Stephan, 307
 - Tuition, 172
 - Turing Test, 286-287
 - Turkle, Sherry, 174
 - TV, 57, 68, 77, 80, 162, 217, 224-225, 236
 - Tweens, 172
 - Tweet, 425, 558
 - Twitter, 112, 344, 356, 408
 - Two by Two Scenario Matrix, 233-235
 - Tyranny, 306
- ## U
- Uber, 45, 91, 192, 291, 369, 393, 400, 408, 410, 413, 547, 549
 - Ubernet, 210
 - Uncertainty, 6, 11, 21, 32, 51, 67, 105, 109, 116-117, 156, 233-234, 331, 350, 476-477, 508, 514, 517, 522-523, 540, 556, 560
 - Undiscussables, 480
 - Unemployment**, 2-3, 34, 60, 91, 93, 107, 132, 157-158, 160-161, 184-186, 269, 299, 301, 319, 397, 440; *see also Joblessness; Technological Unemployment*
 - Unenhanced, 35-36, 450
 - United Nations (UN), 62-63, 159
 - Universal Guaranteed Income (UGI), 184-185
 - Universal Sustainability Index, 126
 - Upcycled, 385
 - Urban Fruit Gleaning, 27
 - Urbanization, 60, 153-155, 167

The Future of Business Index

User, 15-16, 79, 83, 112-113, 132, 158, 162, 192, 202, 204, 206, 208, 214-215, 218, 221, 224-229, 232, 234, 238, 240-241, 243-244, 248-249, 252, 267, 289, 293, 296-297, 303, 306, 309-314, 316, 324, 333-335, 337, 339, 359-363, 369, 371, 373, 407-408, 413
Usership, 368, 558
Utopia, 63, 75, 300

V

Valve, 44-45, 369
Van Boven, Leaf, 167
Veblen, Thorstein, 163
Vehicle, 36, 42, 56, 58, 104, 131, 295, 301, 323, 325, 334, 337, 362, 466; *see also Automobile*
Autonomous / Driverless / Self-Driving, 42, 301, 323
Electric, 466
Green, 42, 58
Manufacture, 325
Small, 56
Vendor, 235, 367, 375, 377, 379-381, 397, 436
Venture, 19, 44, 47, 58, 67, 83, 85-86, 173, 196-197, 204, 215, 271, 300, 305, 368, 370, 514
Business, 67, 204, 215, 300, 305, 368
Capital Firm, 86
Capital Investment, 173
Private, 58
Space Base, 19
Start-Up, 173, 204, 370
Venture Capitalist, 83, 85
Verification, 253, 297-298, 307
Hashtag / Hash, 297-298, 305
Identity, 253
Viber, 310
Viewpoint, 499, 502-503
Vigna, Paul, 299
Vinge, Vernor, 282
Violence, 210, 549-550
Virtual Reality (VR), 73, 87, 203, 225, 230, 355, 361-363, 378-379

Multi-Sensory, 379
Virtualization, 82, 141-142
Vision, 5, 8-10, 18-19, 22, 51, 66-67, 72, 75, 81, 100, 114, 117-118, 123, 165, 205, 209, 211, 228, 283, 324, 339, 345, 417, 420, 443, 467, 470, 484, 491, 493-494, 496, 510, 524, 529-530, 533, 562
Digital, 81
Future, 5, 9, 19, 22, 81, 118, 165, 209, 211, 420, 443, 467, 470, 484, 494, 562
Organizational, 524, 529-530, 533
Strategic, 51, 491, 496
Visionary, 167, 459
Visioning, 491, 524, 530
Visitor, 360-363
Visual Effects (VFX), 73, 79-80
Vfx Singularity, 80
Vladimirov, Andrew, 13, 200, 265
Vodafone, 486, 563
Voice Over IP (VIOP), 333
Voicemail, 310, 313
Voiceprint, 315
Volkswagen, 483
Volvo, 83

W

Wal-Mart, 46
Warehouse Management, 305
Warfare, 114, 121, 522
Watson Analytics, 85, 87, 327
Watt, Iain, 426
Waze, 45
Wealth, 10, 76, 94, 99, 102, 107, 109, 124, 129, 146, 167, 197, 295, 350, 370, 414-415
Weapon, 62-63, 66, 90, 104, 115, 140, 330, 549
Chemical, 104
Energy, 62-63
Mass Destruction, 115, 140
Nuclear, 330, 549
Wearable, 13, 39, 83, 87, 117, 155, 185, 200-201, 203-204, 207, 210, 230, 241, 243, 246, 248, 250-254,

The Future of Business Index

256-257, 259, 270, 291, 302, 316,
355, 357, 361-362, 418, 447
Wearable Immersion, 230
Webinars, 355
WebRTC, 314
Weconomics, 168
Welfare, 103, 105, 117, 153, 157,
370, 385, 415, 558
 Services / System, 105, 117, 153,
 370
 Social, 103
 Society, 415
WhatsApp, 371, 411
Wheeler, Kevin, 17, 366, 395
Whisper Mode, 312
Whittington, Alexandra, 12-14,
199, 205, 233, 288, 295
WiFi, 215-216, 240-241, 243, 334,
338, 464
Wikipedia, 87, 112, 118, 352
Wildcards, 496
Wireless, 19, 79, 204, 220, 335, 339,
363, 417, 462, 464-466, 468, 504
Wisdom, 14, 113, 200, 273, 278-279,
385
Wordsmith, 426
Worker, 3-4, 75, 129-130, 155, 157,
159-160, 175, 185, 274-275, 280,
305, 322, 372-373, 393, 395-398,
404, 538-539, 554
Workforce, 2, 11, 16-17, 31, 149,
151, 153-154, 160, 169, 173, 176,
198, 242, 366, 368, 372, 389,
391-392, 394-397, 399-401, 404,
438, 538, 561
Workplace, 3, 11-12, 16, 33,
151-152, 159, 172, 174-175, 188,
391, 393
Workshop, 275, 479-480, 483, 511,
524
World of Warcraft, 202
World Trade Organization (WTO),
135
Wortley, David, 13, 200, 246
Wow Factor, 46, 557-558

X

Xo-1 Laptop, 372

Y

Yoga Nidra, 188
Youthful Societies, 32
YouTube, 68, 112, 115, 225, 411
Yudkowski, Eliezer, 330

Z

Zappos, 393
Zeitgeist, 170, 454