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- <sup>409</sup> The study was based on literature analysis, a workshop with practitioners, a survey with over 100 experts from around the world and expert interviews. The results are forthcoming.
- <sup>410</sup> It should be obvious already that the poles of emerging practice are exactly that: poles, not categories. This means that forms of practice can belong to more than one of these clusters. E.g., many examples for the open and crowd-sourced category of practice are also IT-based. Also, it needs to be noted that these practices all have roots and precursors in the tradition of futures studies which cannot be detailed here. Hence, while being practiced increasingly and gaining in importance, they are not radically new as such, but have rarely been practiced before.
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- <sup>412</sup> See for BBVA: <https://www.bbvaopenmind.com/en/article/vision-2020-a-future-to-be-built/>, for the Future of Facebook project <http://futureoffacebook.com>, for Future Agenda <http://www.futureagenda.org>.
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- <sup>414</sup> See <http://situationlab.org/projects/rilao-remote-viewing-protocol>.
- <sup>415</sup> <http://athinklab.com/transmedia-storytelling/transmedia-storytelling-starts-with-the-power-of-story/>
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[http://www.readwritethink.org/files/resources/lesson\\_images/lesson904/MidPlotStructure.pdf](http://www.readwritethink.org/files/resources/lesson_images/lesson904/MidPlotStructure.pdf)
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